Dear Families,

I am very excited to announce this upcoming fundraising event! **Butter Braid® pastries** are sold exclusively through fundraisers, and you will likely come across friends, family and co-workers that have been waiting to order!

The flavor lineup includes: Apple, Bavarian Crème, Blueberry Cream Cheese, Cherry, Cinnamon and Cream Cheese pastries. They sell for only $13 and we earn a $5.20/40% profit on each item! Visit <https://upliftingpromotions.com/products/> for pictures & nutrition information.

(IF YOU WILL BE UTILIZING THE ONLINE STORE ADD-ON, CHOOSE WHICH TEXT FITS YOUR FUNDRAISER – if you need our help editing this section let us know!)

* You can register to set up your unique online store here: <https://store.myfundraisingplace.com/RegisterSeller/6e2f612f-dc94-48ca-9e1b-9646fa70f8a1>

OR

* You should have received an email with a link to your custom online store. Please visit it to see options to share your store with friends, family and co-workers. You can also find your link by going here: <https://store.myfundraisingplace.com/6e2f612f-dc94-48ca-9e1b-9646fa70f8a1>

While you should only take pastry orders from people you can personally deliver to as the products are frozen and cannot be shipped, the online store does include a ‘Support the Cause’ donation option for your out-of-town supporters. Buyers placing orders through the online store pay via credit card or mobile wallet ($13 per pastry, plus a single $1.50/transaction fee).

You should collect payment as you take paper form orders and turn it in with your form on the sale end date.

Participants that have promoted their fundraiser on **Facebook, Instagram, Twitter and Nextdoor** have great success – often doubling their sales over the previous year! It’s a great way to catch people you may not be in everyday contact with – you never know how many of your followers have been hoping for a chance to connect with a Butter Braid pastry fundraiser! Adding a personalized video or picture to your post about your fundraiser helps!

Feel free to contact me with any questions, and thanks for doing your part to make this fundraiser a success!

Amanda Frary 480-392-4500

amandajencinas@gmail.com

Important Details To Remember!

Purpose: PTSA

Start: 10/4/2021

End: 10/18/2021

Delivery: 10/28/2021